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## What is claimed is:

1. A structuring system suitable for incorporation into liquid fabric treatment compositions, which structuring system comprises as added components

- (A) a non-polymeric, crystalline, hydroxyl-containing structuring agent, which can crystallize to form a thread-like structuring network throughout liquid matrices;
- (B) a nonionic emulsifier;
- (C) an anionic emulsifier; and
- (D) a liquid carrier

wherein the anionic emulsifier is present at a concentration from 0.1% to 8.0% by weight of the structuring system.

- 2. A structuring system according to Claim 1 wherein the total amount of emulsifier present is at least 5% and does not exceed 50% by weight of the structuring system.
- 3. A structuring system according to Claim 1 wherein the structuring agent is present at a concentration from 0.1% to 80% by weight of the structuring system.
- 4. A structuring system according to Claim 1 wherein the structuring agent is selected from the group consisting of fatty acids, fatty esters, fatty soap water-insoluble wax-like substances and mixtures thereof.
- 5. A structuring system according to Claim 4, wherein the structuring agent is castor wax.
- 6. A structuring system according to Claim 1 wherein the nonionic emulsifier is selected from the group consisting of alkoxylated nonionic emulsifiers, amidofunctional nonionic emulsifiers, condensation products of primary aliphatic alcohols with from 1 to 75 moles of C<sub>2</sub> to C<sub>3</sub> alkylene oxide, and from semi-polar emulsifiers having the formula:

$$R(EO)_x(PO)_y(BO)_zN(O)(CH_2R')_2$$

wherein R is a saturated or unsaturated, linear or branched  $C_8$  to  $C_{20}$  hydrocarbyl moiety; R' is a  $C_1$  to  $C_4$  hydrocarbyl moiety; and x, y, z are each from 0 to 100; and wherein the anionic

emulsifier is selected from the group consisting of sulfonate or sulfonic acid emulsifiers including their acid form and their salt forms of  $C_5$  to  $C_{20}$  alkylbenzene sulfonates,  $C_5$  to  $C_{20}$  alkyl ester sulfonates,  $C_6$  to  $C_{22}$  primary or secondary alkane sulfonates,  $C_5$  to  $C_{20}$  sulfonated polycarboxylates acids, and mixtures thereof.

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- 7. A structuring system according to Claim 1 wherein in the structuring system, the weight ratio of the nonionic emulsifier to the anionic emulsifier is between 100:1 to 1:1.
- 8. A structuring system according to Claim 1 further comprising one or more components selected from the group consisting of pH-adjusting agents, suds suppressors, and mixtures thereof.
- 9. A structuring system according to Claim 1 wherein the structuring system is free of any antiperspirant actives, such as aluminum zirconium complexes, aluminum chlorohydrates, aluminum chlorohydroxides, and mixtures thereof.
- 10. A structuring system suitable for incorporation into liquid fabric treatment compositions, which structuring system comprises as added components
  - (A) from 2.0% to 6.0% wt. of a hydrogenated castor oil derivative;
  - (B) from 10% to 40% wt. of a nonionic emulsifier;
  - (C) from 0.5% to 6.0% wt. of an anionic emulsifier; and
  - (D) from 48% to 87.5% wt. of a liquid carrier.
- 11. Process for preparing a structuring system suitable for incorporation into liquid fabric treatment compositions, said process comprises the steps of:
  - (A) premixing the anionic emulsifier with the liquid carrier;
  - (B) mixing the nonionic emulsifier with the premix from step (A); and
  - (C) mixing the structuring agent with the premix from step (B)
  - to form said structuring system, wherein the anionic emulsifier is present at a concentration from 0.1% to 8.0% by weight of the structuring system,.
- 12. A process according to Claim 11 wherein the premix from step (B) or the mixture resulting from step (C) is heated to a temperature above room temperature.

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- 13. A process according to Claim 11 wherein the premix from step (B) or the mixture resulting from step (C) is heated to a temperature above the melting point of the structuring agent.
- 14. A process according to Claim 12 wherein the resulting structuring system after completion of step (C) is cooled down to a temperature of or below the crystallization temperature of the structuring agent.
- 15. A process according to Claim 13 wherein the resulting structuring system after completion of step (C) is cooled down to a temperature of or below the crystallization temperature of the structuring agent.
- 16. A liquid fabric treatment composition comprising a structuring system suitable for incorporation into liquid fabric treatment compositions, which structuring system comprises as added components
  - (A) a non-polymeric, crystalline, hydroxyl-containing structuring agent, which can crystallize to form a thread-like structuring network throughout liquid matrices;
  - (B) a nonionic emulsifier;
  - (C) an anionic emulsifier;
  - (D) a liquid carrier;

wherein the anionic emulsifier is present at a concentration from 0.1% to 8.0% by weight of the structuring system, and

wherein said liquid fabric treatment composition further comprises one or more fabric care agents of limited solubility

- 17. A liquid fabric treatment composition according to Claim 16 wherein said limited solubility fabric care agent is selected from the group consisting of fabric softening agents, anti-abrasion polymers, dye fixative agents, optical brighteners, fabric substantive perfumes, soil release polymers, and mixtures thereof.
- 18. A liquid fabric treatment composition according to Claim 17 wherein said limited solubility agent comprises a cationic, quaternary nitrogen containing silicone.

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19. A liquid fabric treatment composition according to Claim 16 which additionally contains

a cationic scavenging agent for the anionic emulsifier of the structuring system.

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20. A liquid fabric treatment composition according to Claim 16 wherein the structuring system is present at a concentration from 0.1% to 50% by weight of the composition.